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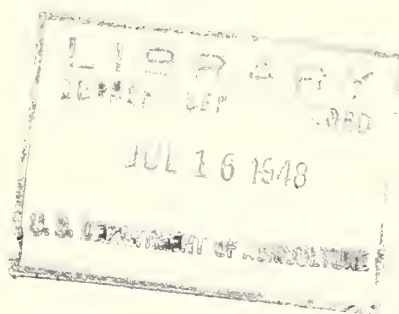
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UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Research Administration
Bureau of Animal Industry



EDUCATIONAL AIDS ON THE NATIONAL POULTRY IMPROVEMENT PLAN
AND NATIONAL TURKEY IMPROVEMENT PLAN



This list of educational material and supplies has been prepared as a ready reference for official State agencies and all persons associated with the administration or educational work of the National Poultry Improvement Plan and National Turkey Improvement Plan. This is not intended to be a complete list of publications and reports of the Department of Agriculture relating to poultry and eggs.

GENERAL

Description

Number and Date of Issue

The National Poultry Improvement Plan (Contains the complete provisions of the plan and is especially recommended for participants.)	Misc. Pub. No. 300 Issued January 1938 Revised July 1947
The National Turkey Improvement Plan (Contains the complete provisions of the plan and is especially recommended for participants.)	Misc. Pub. No. 555 Issued November 1944 Revised July 1947
Improving Poultry Through the National Poultry Improvement Plan (Explains the work of the plan in more popular style and is recommended for use in acquainting farmers and poultrymen with the quality of products produced under the plan.)	Misc. Pub. No. 317 Issued July 1938 Revised August 1943
Trade-Marks Identifying Quality Chicks, Breeding Stock and Hatching Eggs	Poster - 12" x 15" Issued January 1948
State Participation in the National Poultry Improvement Plan (Contains the names of the contact representatives and official State agencies together with the breeding stages and pullorum-control classes being participated in.)	A.H.D. No. 25 Multilithed Revised November 1947
U. S. Record of Performance Breeders Participating in the National Poultry Improvement Plan	A.H.D. No. 35 Multilithed Revised January 1948
Hatcheries and Dealers Participating in the National Poultry Improvement Plan	A.H.D. No. 36 Multilithed Revised January 1948
Supplement to Hatcheries and Dealers Participating in the National Poultry Improvement Plan	Multilithed Issued March 1948
Hatcheries and Dealers Participating in the National Turkey Improvement Plan	A.H.D. No. 105 Multilithed Revised February 1948
Supplement to Hatcheries and Dealers Participating in the National Turkey Improvement Plan	Multilithed Revised April 1948

*Except as noted, otherwise all of this material may be obtained from the Bureau of Animal Industry, U. S. Department of Agriculture, Washington 25, D. C.

<u>Description</u>	<u>Number and Date of Issue</u>
Turkey Breeders Participating in the U. S. Record of Performance Breeding Stage of the National Turkey Improvement Plan	A.H.D. No. 110 Multilithed Revised March 1948
Chickens in NPIP Hatchery Supply Flocks and Their Distribution by States and Varieties	A.H.D. No. 69 Multilithed Revised March 1948
List of Committees on the National Poultry Improvement Plan and National Turkey Improvement Plan, and Resume' of 1947 Committee Reports	Multilith Issued February 1948
Directory of U. S. Register of Merit Sires and Dams Qualifying under the National Poultry Improvement Plan, 1945-46	Misc. Pub. No. 644 Issued December 1947
Trade Practice Rules for the Baby Chick Industry (May be obtained by writing to Federal Trade Commission, Washington 25, D. C.)	Printed Issued December 1938
Poultry Specialty Clubs and National Associations	A.H.D. No. 18 Revised October 1947
Commercial Hatchery Chick Production (Obtainable from Division of Economic Information, Bureau of Agricultural Economics, Washington 25, D.C.)	Statistical Bulletin No. 81 Issued February 1945
Monthly Hatchery Report (Released the 15th of each month and obtainable from Agricultural Estimates, Bureau of Agricultural Economics, Washington 25, D. C.)	Mimeographed
The Poultry and Egg Situation (Released the 15th of each month and obtainable from Bureau of Agricultural Economics, Washington 25, D.C.)	Mimeographed

BREEDING

Table for Converting Weights, in Ounces, to Nearest Tenth of Pound (For use of R.O.P. supervisors in converting weights of R.O.P. candidates.)	A.H.D. No. 33 Issued January 1940
Conversion Table for Egg Weights (For use of R.O.P. supervisors in converting egg-laying contest point scores to ounces per dozen.)	A.H.D. No. 34 Issued January 1940
Selecting Hens for Egg Production (especially recommended for use in training schools and as a reference guide for flock-selecting agents.)	Farmers' Bulletin 1727 Issued May 1934

Description

Number and Date of Issue

An Outline for Selecting Breeding Turkeys

A.H.D. No. 113
Multilithed
Issued October 1947

Summary of U.S.R.O.P. and U.S.R.O.M. Analyses
1945-46 Trapnest Record Year (Summarizes the
performance of 245 flocks, by varieties.)

Multilithed

Selecting U.S.R.O.P. Candidates

A.H.D. No. 65
Multilithed
Revised November 1947

Selecting Birds for U.S.R.O.P. Matings

A.H.D. No. 104
Mimeographed
Issued January 1947

Table for Computing Official Egg Production Records
from Monthly 5-day-a-week Trapnest Records

A.H.D. No. 72
Mimeographed
Issued May 1944

Breed for Better Eggs (Contains briefed results of
investigations at Agricultural Research Center and
general recommendations on breeding for egg shape,
weight, shell quality, thick white, keeping quality
and freedom from blood spots.)

Multilithed
Issued January 1948

Table for Computing Official Egg Records From 5-Day-A-
Week Trapnest Records

A.H.D. No. 55
Mimeographed
Issued August 1942

Table for Computing Official Egg Records From 6-Day-A-
Week Trapnest Records

A.H.D. No. 56
Mimeographed
Issued August 1942

Table for Computing the Percentage of Egg Production
from the Eight-Week Trapnest Record for Turkeys

A.H.D. No. 114
Issued December 1947

Table for Obtaining Percentage Hatchability (For
use in calculating hatchability, fertility, and
viability percentages. This also includes the
table for computing percentage egg production
from the eight-week trapnest record for turkeys.)

A.H.D. No. 116
Multilithed
Issued May 1948

Poultry Breeding Stock Selecting for Desired
Characters (Applies especially to the pedigree
poultry breeder and covers characters affecting
breed improvement, inheritance of the various
characters, types of selection, characters of
special economic importance, and classification
on basis of all characters.)

Circular No. 715
Issued October 1944

<u>Description</u>	<u>Number and Date of Issue</u>
Selecting Breeding Stock for Broiler Production (Illustrates and describes selecting for fast feathering, efficient rapid growth, and superior breast development.)	Leaflet No. 233 Issued April 1943
Standard Breeds and Varieties of Chickens (Ornamental and Game Classes)	Farmers' Bulletin No. 1507 Issued November 1926 Revised January 1942
Standard Breeds and Varieties of Chickens (American, Asiatic, English and Mediterranean Classes.)	Farmers' Bulletin No. 1506 Issued October 1926 Revised June 1940

CONTROL OF HATCHERY DISSEMINATED DISEASES

Use of the Rapid, Whole-blood Test for Pullorum Disease (Especially recommended for use in training schools and as a reference guide for pullorum-testing agents. This publication also contains information on incubator fumigation and disinfection of brooders, poultry yards and equipment.)	Misc. Pub. No. 349 Issued June 1939 Revised July 1946
Diseases and Parasites of Poultry (Pages 8 to 13, inclusive, cover the cause, mode of dissemination, symptoms, post mortem appearance, control, methods of diagnosis and hatchery sanitation in the control of pullorum disease. It is good reference material to use in training schools for pullorum-testing agents.)	Farmers' Bulletin 1652 Issued January 1931 Revised November 1941
Outline of a Sanitation Program for the Poultry Industry	Multilithed Issued April 1947
Pullorum Disease (May be obtained by writing to Division of Publications, U. S. Department of Agriculture, Washington 25, D. C.)	Poster - 16" x 20" Issued March 1940
Methods of Preparing Uncoagulated Whole Blood in Vitro for Demonstrating the Rapid, Whole-Blood Agglutination Test for Pullorum Disease at Poultry Testers' Schools	Mimeographed Issued April 1939
Qualifications of Field Men Testing Flocks for Pullorum Disease, Using the Rapid, Whole-Blood Test	Mimeographed Issued October 1940
Reprint of AN ACT FOR THE CONTROL OF PULLORUM DISEASE OF DOMESTIC POULTRY	Reprint Issued November 1946

DescriptionNumber and Date of Issue

State Health Regulations Governing Admission of Livestock (Purchaseable from R. A. Hendershott, Secretary-Treasurer, U. S. Livestock Sanitary Association, 1 W. State Street, Trenton 8, N.J.)

Circular No. 1

The Diagnosis of Newcastle Disease (Giving the detailed procedure for the laboratory diagnosis of Newcastle Disease.)

Multilithed
Issued August 1946

Cresylic Disinfectants Permitted for Use in Official Disinfection

Circular letter
Revised annually

MOTION PICTURES *TitleDescription

The National Poultry Improvement Plan
(Sound version)

3 reels, 16mm. and 35mm.
Released 1937
A national plan formulated to meet the need for organized poultry improvement programs on breeding and pullorum-disease control.

The National Poultry Improvement Plan
(Silent version)

Part 1, Improvement in Breeding

1 reel, 16mm. and 35mm.
Released 1938
Outlines methods to be followed in breeding poultry for high egg production and breeding quality.

Part 2, Pullorum Control

1 reel, 16mm. and 35mm.
Released 1938
Shows different approved methods of testing for pullorum disease, and its control.

Producing Quality Poultry
(Silent)

3/4 reel, 16mm.
Released 1939
Color film on the production of poultry under the National Poultry Improvement Plan. Emphasizes care in selecting stock from U. S. Approved, Pullorum-Tested breeding flocks; and method of testing for pullorum disease. Scenes in hatcheries where rigid inspection assures healthy chicks. State and Federal supervision of work under the national plan.

*For a complete list of motion pictures of the U. S. Department of Agriculture, write to the Motion Picture Service, Office of Information for Miscellaneous Publication No.574.

<u>Title</u>	<u>Description</u>
Poultry - A Billion Dollar Industry (Sound) - (The National Poultry Improvement Plan is mentioned only incidentally in this motion picture.)	3 reels, 16mm. and 35mm. Released 1939 Shows the magnitude of the poultry industry in the United States; large and small poultry farms; hatcheries; markets; cold storage plants and the handling of poultry products in cold storage; production line methods of dressing poultry; the liquid egg business; education and consumer aspects. Won first prize at the International Exposition of Agricultural Films, Rome, Italy, May 1940.

How Motion Pictures are Distributed

The distribution of the Department's 16mm. motion pictures has been entrusted to cooperating film libraries in 48 States, the District of Columbia, and the Territories of Alaska, Puerto Rico, and Hawaii. Persons interested in using Department 16mm. motion pictures should apply to their State film library for bookings. For the address of the library nearest to you, write to the Motion Picture Service, Office of Information, U. S. Department of Agriculture, Washington 25, D. C. Department employees and State and County Extension workers may obtain for official use motion pictures, deposited with these libraries, free of charge other than transportation costs. Libraries may make a small service charge to other users of the films.

Requests for 35mm. motion pictures should be made directly to the Motion Picture Service, Office of Information, U. S. Department of Agriculture, Washington 25, D.C.

Film Strips *

<u>Title</u>	<u>Series</u>	<u>Price</u>
Selecting Hens for Egg Production (52 frames)	126	\$.50
Standard Breeds of Poultry (48 frames)	133	.45
The National Poultry Improvement Plan (48 frames)	413	.45

* For a complete list of film strips and information on purchasing, write to the Extension Service, U. S. Department of Agriculture, Washington, D. C.

EXHIBITS

Special Exhibits

<u>Title</u>	<u>Description</u>
Producing Chicks of Quality and Producing Pedigreed Breeding Stock under the National Poultry Improvement Plan (Figure 1, following page)	Small panel exhibit designed especially for use at training schools and State hatchery meetings. Light in weight and center panel may be used for a display of local material. Two tables each 6 feet long, placed end to end, are required to display the exhibit in a straight line. It may be shown, however, on a single table 3 feet by 6 feet by omitting the center panel and placing the two 3-panel units back to back. The tables are not supplied with the exhibit, because the additional weight of the tables would add too much to the shipping expenses.

State Fair Exhibits

"For You Better Poultry" (Through the National Poultry Improvement Plan)	Dimensions: 18' -24' wide, 8' high and 6' -7' deep. Presents information on the quality of NPIP chicks and the grades available, utilizing photographic enlargements, legends and words issuing from the beak of a large model of a baby chick, animated.
Pullorum Disease of Poultry	Dimensions: 13' x 5' x 8' A still exhibit discussing its subject by means of pictures, lettered text, and specimens in a glass-top cabinet illustrating the stained antigen, rapid, whole-blood agglutination test for pullorum disease.

For information regarding the loan of an exhibit, write to the Agricultural Exhibits Section, Extension Service, U. S. Department of Agriculture, Washington, D. C.

Each fair, or other occasion with which exhibition arrangements are made, co-operates by depositing with the Department in advance a sum sufficient to cover the costs. The amount of the deposit is determined by calculating the transportation

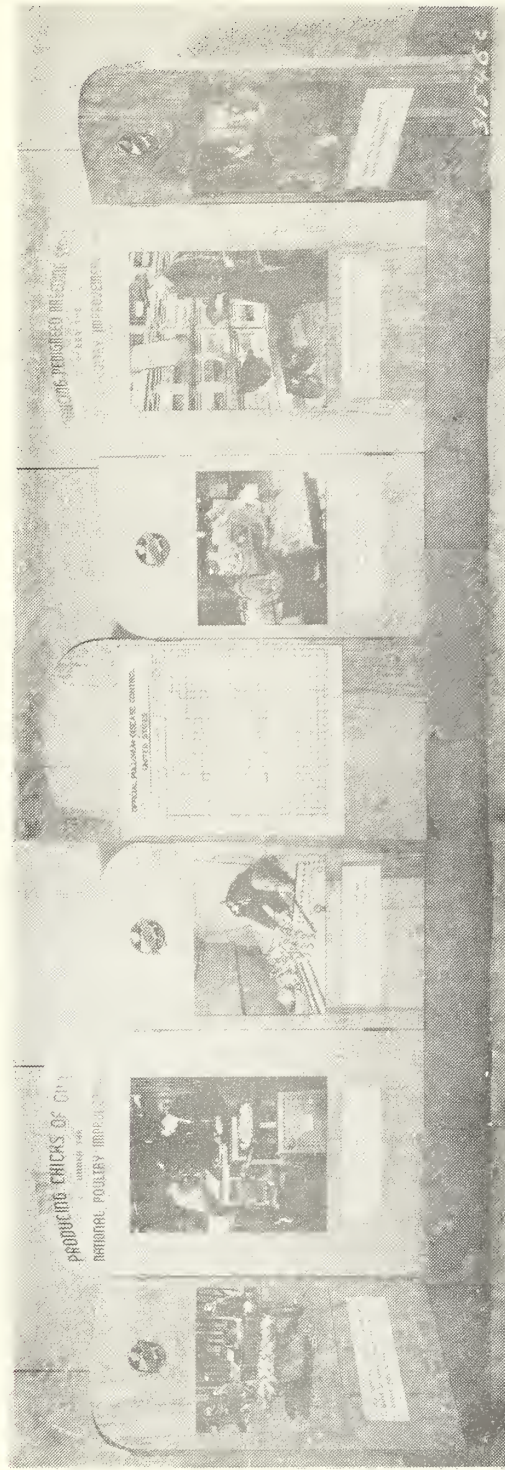


Table exhibit on producing chicks of quality and producing pedigree breeding stock under the National Poultry Improvement Plan

charges, expense of warehouse and office handling, trucking, and such materials and other work as may be required at as near cost as can be anticipated, full advantage being taken of railroad tariffs that provide for the movement of exhibits at reduced rates. Shipments of exhibits are made on Government bills of lading, and the charges are paid from the deposit by the Department of Agriculture.

The State Fair exhibits are usually completely engaged during the summer and fall exhibition season each year on circuits of large fairs and, therefore, are not available for scheduling for display at State meetings. Also, because they are heavy, the transportation and handling costs are rather high.

Department exhibits are discarded generally every few years when they are worn out or have served their purpose and others are built to take their place or in response to special needs.

MISCELLANEOUS

Photographs of National Poultry Improvement Plan and National Turkey Improvement Plan emblems and designs illustrative of the breeding stages and pullorum classes may be obtained from the Animal Husbandry Division, Bureau of Animal Industry, Washington 25, D. C. These photographs may be used by local printers in making cuts of the desired size.

Mats of N.P.I.P. and N.T.I.P. emblems and designs

Made available through the Committee on Education and Public Relations (NPIP and NTIP)

Sizes: Emblem - 3/4", 1-1/2", 3"

Designs - 1/2", 1", 1-1/2"

Industry members purchase the matrices from the official State agency who in turn, purchases its supply from A. W. Harrison and Sons, Inc., 313 -315 S. Sharp Street, Baltimore, Maryland.

Porcelain enamel hatchery sign and name plate

Made available through the Committee on Education and Public Relations (NPIP and NTIP)

Includes NPIP emblem, hatchery name plate, fitted into the bracket, and replaceable bottom piece with the breeding stage and pullorum classification.

Purchaseable by official State agencies from the General Porcelain Enameling and Manufacturing Co., 2700 N. Karlov Avenue, Chicago 39, Illinois

Decals in color of the National Poultry Improvement Plan emblem

Made available through the Committee on Education and Public Relations (NPIP and NTIP)

Sizes: 4" and 9"

Purchaseable by official State agencies from National Decalcomania Corporation, 236-40 North 60th Street, Philadelphia 39, Pennsylvania.